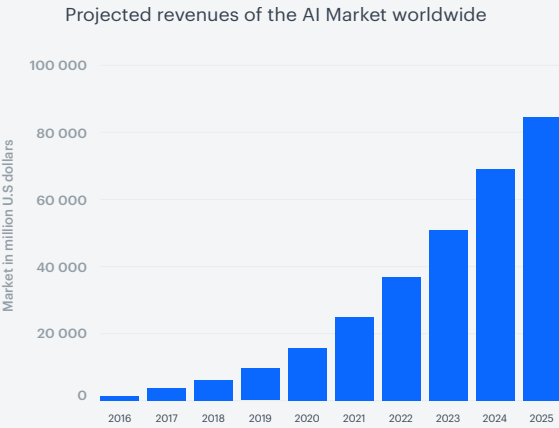


OktAI democratizes access to AI and functions as a global AI technology backbone, fostering collaboration and AI adoption. To achieve this, we are creating the OktAI platform, a blockchain-based infrastructure and smart contract environment, providing a complete AI ecosystem with economic models for data and hardware sharing, and AI service provider interoperability solutions.

## Investment details

OktAI is raising \$5M to accelerate its growth and development.

## Market potential



„AI is going to be one of the trends that is going to be the next big shift in technology.“  
Microsoft CEO Satya Nadella

„AI is going to be more important than humanity’s master of fire or electricity.“  
Google CEO Sundar Pichai

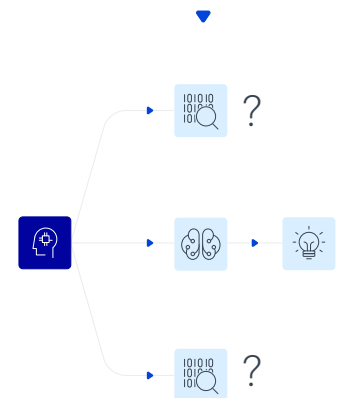
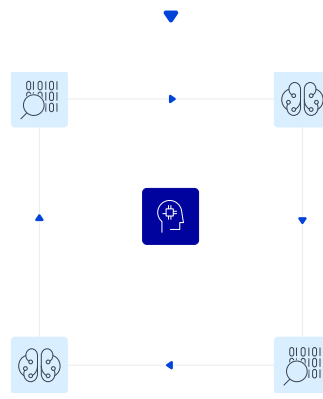
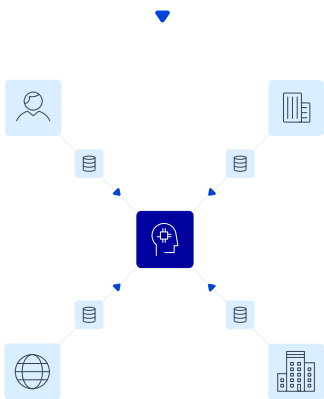
„AI will impact 100% of jobs, professions, and industries.“  
IBM CEO Ginni Rometty

“Artificial intelligence has been one of the biggest themes of the past year, around the world and across industries.“  
BCG CEO Rich Lesser

## How AI works

AI systems work on principles of a recreation of the human thought process — a man-made machine with our intellectual abilities.

- AI based systems gather facts and data about a situation through sensors, tracking tools, or human input.
- Through a series of algorithms, the computer analyzes this information along with tons of other data to form a pattern and derive certain conclusions.
- Finally, during the prediction and suggesting process, the computer runs through various possible actions and predicts which action will be most successful based on the collected information.



## Problems

**Data Scarcity:**  
Training a deep neural network requires enormous amounts of data. AI technology requires data governance and infrastructure vastly more complex than most businesses can afford.

**Lack of AI Capabilities:**  
AI specialists expect high compensation, something the majority of small and medium-size businesses cannot afford.

**Insufficient Resources:**  
Independent developers do not have access to the computing power and storage necessary to train their models.

## OktAI Solution

**Data Infrastructure** is a place where enterprises sell their datasets to other enterprises. Joint multiparty information does not include any interparty sharing of identifiable personal data since it's pseudonymous; this reduces security concerns.

**AI Development Infrastructure** is a platform where AI developers are able to train and then sell their solutions to enterprises. AI Development Infrastructure supports all of the major publicly available frameworks and libraries to make it easier for independent AI developers to deploy their models.

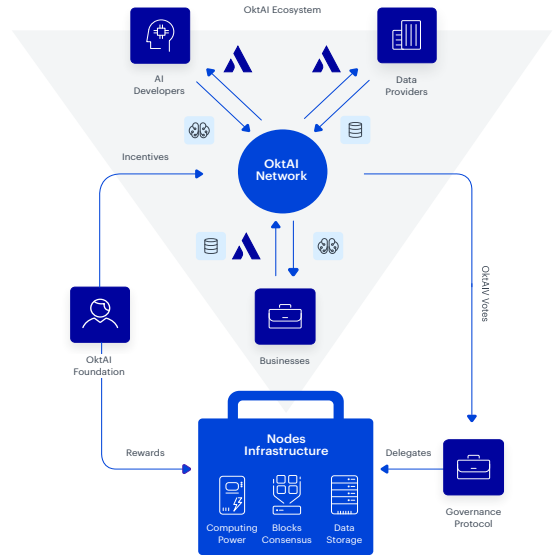
**OktAI Nodes Infrastructure** manages all transactions and provides data storage and computing power. To participate in block validation each node needs to adhere to the OktAI governance system and comply with a set of strict rules that guarantee enterprise-grade service quality.

## Ecosystem

Within the ecosystem, the following entities are involved:

- Data providers** - entities that share data in exchange for tokens
- Business** - companies that purchase AI solutions and datasets
- AI developers** - providers of AI solutions in exchange for tokens
- Governance protocol** - the system that manages the election process
- Delegates** - entities chosen by the community in the election process; they are allowed to set up nodes and earn tokens from reward pool and network fees
- OktAI Nodes Infrastructure** - the infrastructure that provides transactions consensus, data storage, and computing power (each node needs to meet strict hardware requirements); in the early stage of development, nodes are rewarded with tokens from the reward pool and later from transaction fees
- OktAI Foundation** - at the beginning of the mainnet stage of development, the Foundation provides

- nodes that secure a consensus mechanism, data storage, and computing power,
- initial AI tools in the form of solutions developed by Synerise, the company behind the OktAI Foundation,
- incentives that encourage new users to join the network, and
- rewards for all the node owners that are not under the control of the OktAI Foundation.



## Why blockchain

**Trustless asset exchange** - blockchain enables exchange of data, computing power, data storage and AI between ecosystem participants in a trustless and anonymized way, without central authority involved.

**Governance** - blockchain allows development of the ecosystem in democratic and efficient way.

**Increase of efficiency and transparency** - smart contracts enhance the efficiency of operations, micropayments and pricing, improve the transparency and privacy of data, documentation and users digital identity.

## Tokenomics

**Limited number of tokens** - number of tokens minted is fixed and limited. Growing usage of tokens in the ecosystem will increase the OktAI token price.

**Incentives to join the network** - incentive pool and reward pool encourage new users to join the network. Constant userbase growth guarantees stable token value growth.

**Two types of tokens** - the perfectly liquid OktAI token handles all value exchange within the network. The OktAIV voting token supports development of a democratic and self-governing ecosystem.

## Ready go-to-market strategy

OktAI Platform development is led by Synerise, the #1 AI growth ecosystem for B2C and B2B businesses around the globe. Synerise provides credibility, expertise, initial AI tools and customers that help jumpstart the OktAI ecosystem.

**500+** corporate clients  
**\$6.7M** successfully raised

**42B+** data points processed



100+AI/ML models ready to be implemented on OktAI platform



*"They are able to track every event, across every channel, for the customer - whether it's mobile, it's web, it's retail, physical presence. All of that is signal that's being continuously collected, processed, and then in turn."*

Satya Nadella about Synerise  
- CEO Microsoft

**20+** Large enterprises declared participation in OktAI ecosystem

## Team



**Jaroslaw Krolewski**  
Chief Executive Officer & Co-founder



Co-founder and CEO at Synerise. Early blockchain investor. More than twelve years of experience leading tech companies in the areas of business intelligence and artificial intelligence. Lecturer and researcher at AGH University of Science & Technology.



**Kacper Reutt**  
Head of Blockchain & Co-founder



More than twenty years of experience in software development, including eight years at Samsung Electronics as technical team leader, supervising 500 engineers. Head of software engineering at Cambridge Innovation Center.



**Jacek Dabrowski**  
Chief AI Officer & Co-founder



Chief AI officer at Synerise. Experienced machine learning executive with more than thirteen years of international experience working as director of technology & machine learning, IT team leader, software developer, and AI & data mining architect.

## Advisors



**Patrick Martin**  
Advisor, Managing Partner at European Media Finance



**Peter Bodis**  
Advisor, Investment Fund Executive & VP



**Ronald Binkofski**  
Advisor, General Manager at Microsoft CIS, President at Honeywell CE

